

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Smart Media Group LLC (VA)**  
**Attention: Accounts Payable**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945968-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C09C15

Flight Dates	Order #	Alt Order #
10/09/12 - 10/22/12	945968	06297157

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	TCJC	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/09/12	10/09/12	WPBF News 25 @ Noon 12pm-1230pm		-1-----	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0212TVH	\$375.00 NM
9	10/09/12	10/09/12	WPBF News 25 Mornings6-7AM		-1-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	6:42 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0212TVH	\$500.00 NM
15	10/15/12	10/15/12	WPBF News 25 Mornings5:30-5:57am		M-----	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0212TVH	\$375.00 NM
16	10/15/12	10/15/12	M-F 5pm News	5-6pm	M-----	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	5:57 PM	M-F 5pm News	5-6pm	:30	TCJC0212TVH	\$525.00 NM
17	10/19/12	10/19/12	M-SUN WPBF News 25 @ 11-11:35PM		----F--	:30	1	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0312TVH	\$1,000.00 NM
18	10/19/12	10/19/12	Dr. Oz	4-5p	----F--	:30	1	\$550.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	4:39 PM	Dr. Oz	4-5p	:30	TCJC0312TVH	\$550.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945968-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	C09C15

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/19/12	10/19/12	Dr. Oz	4-5p	----F--	:30	1	\$550.00	NM
	Class of Time - Pre-emptible with notice								
19	10/19/12	10/19/12	M-F 5pm News	5-6pm	----F--	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/15/12	10/21/12	----F--			1	\$525.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	10/19/12	5:08 PM	M-F 5pm News	5-6pm	:30	TCJC0312TVH
									<u>Rate</u> <u>Type</u>
									\$525.00 NM
20	10/19/12	10/19/12	WPBF News 25 Mornings	5:30-5:57am	----F--	:30	1	\$375.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/15/12	10/21/12	----F--			1	\$375.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	10/19/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0312TVH
									<u>Rate</u> <u>Type</u>
									\$375.00 NM
21	10/19/12	10/19/12	Good Morning America	7-9AM	----F--	:30	1	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/15/12	10/21/12	----F--			1	\$1,000.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	10/19/12	7:58 AM	Good Morning America	7-9AM	:30	TCJC0312TVH
									<u>Rate</u> <u>Type</u>
									\$1,000.00 NM
22	10/22/12	10/22/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/22/12	10/28/12	M-----			1	\$1,000.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	10/22/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0312TVH
									<u>Rate</u> <u>Type</u>
									\$1,000.00 NM
23	10/22/12	10/22/12	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$750.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/22/12	10/28/12	M-----			1	\$750.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	10/22/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0312TVH
									<u>Rate</u> <u>Type</u>
									\$750.00 NM
24	10/22/12	10/22/12	WPBF News 25 Mornings	6-7AM	M-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/22/12	10/28/12	M-----			1	\$500.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	10/22/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0312TVH
									<u>Rate</u> <u>Type</u>
									\$500.00 NM
25	10/20/12	10/20/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/15/12	10/21/12	-----S-			1	\$450.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	Sa	10/20/12	7:49 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	TCJC0312TVH
									<u>Rate</u> <u>Type</u>
									\$450.00 NM
26	10/20/12	10/20/12	Sat Jeopardy	Sat 7:30-8PM	-----S-	:30	1	\$600.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>			<u>Spots/Week</u>	<u>Rate</u>	
		10/15/12	10/21/12	-----S-			1	\$600.00	
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	Sa	10/20/12		Sat Jeopardy	Sat 7:30-8PM	:00	
									<u>Rate</u> <u>Type</u>
									<del>\$600.00</del> NM
	Unresolved								
27	10/18/12	10/18/12	WPBF News 25 Mornings	6-7AM	---T---	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/18/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0312TVH	\$500.00 NM
<u>Total Spots</u>							14		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$8,425.00</b>
<u>Agency Commission</u>	<b>\$1,263.75</b>
<u>Net Amount Due</u>	<b>\$7,161.25</b>